

Motor Presse Stuttgart International Magazines (www.motorpresse-advertising.com)

Ø Sold circulation 2010 in no. of copies
(official/audited data)

Argentina (www.motorpress.com.ar)

AUTO TEST	12,749	IVC + as of October 2010
AUTO PLUS	10,071	IVC + as of October 2010
LA MOTO	3,867	IVC + as of October 2010
TRANSPORTE MUNDIAL	1,454	IVC + as of October 2010
SPORT LIFE	1,992	Publisher's Statement, 04/2010

Bulgaria

AUTO MOTOR UND SPORT (<i>under license</i>)	2,377	Publisher's Statement (not audited)
---	-------	--

Brazil (www.motorpressbrasil.com.br)

CARRO	18,422	IVC, 2011
RACING	3,319	IVC, 2011
MOTO VERDE	2,302	Publisher's Statement 2011
MOTOCICLISMO	17,770	IVC, 2011
SPORT LIFE	10,096	IVC, 2011
TRANSPORTE MUNDIAL	6,287	IVC, 2011
AVIAO REVUE	8,141	IVC, 2011

China

AUTO MOTOR UND SPORT	24,875	Not audited, 12/ 2009 to 11/2010
CAR4YOU	33,633	Not audited, 12/ 2009 to 11/2010
HOME FOR YOU	11,300	Not audited, 12/ 2009 to 11/2010

France (www.motorpresse.fr)

L'AUTOMOBILE MAGAZINE	143,905	OJD 2011
TOP'S CARS	7,091	Publisher's Statement
MOTO JOURNAL	34,079	
QUELLE VOITURE	41,941	Publisher's Statement
CAMPING & CARAVANING	19,291	OJD 2011
CAMPING CAR MAGAZINE	62,614	OJD 2011
L'OFFICIEL DES TERRAIN DE CAMPING	3,515	Subscriptions only; Publisher's Statement
JOGGING INTERNATIONAL	35,237	OJD 2011
OCCASIONS MAG	36,906	Publisher's Statement
BATEAUX	23,922	OJD 2011
LE CYCLE	35,708	OJD 2011

Motor Presse Stuttgart International Magazines

continued, page 2

GOLF MAGAZINE	35,177	OJD 2011
GOLF EUROPEEN	12,019	OJD 2011
L'OFFICIEL DU CYCLE	3,998	Subscriptions only; Publisher's Statement
Croatia (under license)		
AUTO MOTOR I SPORT	10,000	Publisher's Statement (not audited)
MOTORREVIJA	6,000	Publisher's Statement (not audited)
LASTAUTO OMNIBUS	2,000	Publisher's Statement (not audited)
Mexico		
	<i>(no indication of sales figures in the Mexican market, titles of Editorial Motorpress Televisa are not audited)</i>	
AUTOMOVIL PANAMERICANO	125,000	Av. print-run 2010
MAXI TUNING	44,000	Av. print-run 2010
MOTOCICLISMO PANAMERICANO	50,000	Av. print-run 2010
SPORT LIFE	100,000	Av. print-run 2010
RUNNER'S WORLD	60,000	Av. print-run 2010
BIKE	50,000	Av. print-run 2010
Netherlands		
MOTO PLUS (under license)	18,500	Publisher's Statement (not audited)
Norway		
AUTO MOTOR OG SPORT (under license)	10,000	Publisher's Statement (not audited)
Poland		
AUTO MOTOR I SPORT	33,873	ZKDP (ABC-Poland), Jan-Nov 2010
MOTOCYKL	32,335	Publisher's Statement (not audited)
MEN'S HEALTH	64,121	ZKDP (ABC-Poland), Jan-Nov 2010
RUNNER'S WORLD	18,872	Publisher's Statement (not audited)
CIEZAROWSKI I AUTOBUSY (B2B)	8,000	Publisher's Statement (not audited)

Motor Presse Stuttgart International Magazines

continued, page 3

Portugal (www.mpl.pt)

AUTO HOJE	17,890	APCT, Jan to Dec 2010
GUIA DO AUTOMOVEL	17,053	APCT, Jan to Dec 2010
MOTOR CLÁSSICO	5,710	APCT, Jan to Dec 2010
MOTOCICLISMO	7,135	Publisher's Statement, Jan-Dec 2010
MEN'S HEALTH	17,509	APCT, Jan to Dec 2010
PAIS & FILHOS	25,193	APCT, Jan to Dec 2010
NAVEGAR	1,376	APCT, Jan to Dec 2010
BIKE MAGAZINE	8,190	APCT, Jan to Dec 2010
CICLISMO A FUNDO	2,376	Publisher's Statement, Jan-Dec 2010
SPORT LIFE	9,658	APCT, Jan to Oct 2010
ZOOM.IT (former CONNECT)	3,362	APCT, Jan to Oct 2010
MOTO VERDE	3,507	Publisher's Statement, Jan-Dec 2010
VEICULOS COMERCIAIS	1,046	Publisher's Statement, Jan-Dec 2010

Romania

AUTO MOTOR SI SPORT (<i>under license</i>)	12,049	Romanian Bureau of Printrun Audit (BRAT.ro)
--	--------	---

Sweden

AUTO MOTOR & SPORT (<i>under license</i>)	17,000	Feb 2011/Alrik Söderlind
MOTORRAD (<i>under license</i>)	15,000	Publisher's Statement (not audited)

Switzerland

AUTO ILLUSTRIERTE	15,477	WEMF
MOTOR SPORT AKTUELL	48,789	IVW
TÖFF	8,068	DPV

Motor Presse Stuttgart International Magazines

continued, page 4

Slovakia

AUTO MOTOR A SPORT

5,972 Publisher's Statement
(average monthly paid
circulation)

Spain

AUTOPISTA

15,738 OJD July '09 – June '10

COCHE ACTUAL

19,309 OJD July '09 – June '10

AUTOMOVIL

81,090 OJD July '09 – June '10

AUTOVIA

32,387 OJD July '09 – June '10

MOTOR CLÁSICO

13,289 OJD July '09 – June '10

BUSINESS CAR

No official Data

MOTOCICLISMO

19,818 OJD July '09 – June '10

SCOOTER MANIA

4,591 OJD July '09 – June '10

MOTO VERDE

24,509 OJD July '09 – June '10

LA MOTO

22,384 OJD July '09 – June '10

TRANSPORTE MUNDIAL

9,374 OJD July '09 – June '10

MEN'S HEALTH

52,032 OJD July '09 – June '10

H MAGAZINE

No official Data

SPORT LIFE

55,852 OJD July '09 – June '10

OXIGENO

9,600 OJD July '09 – June '10

BIKE

24,263 OJD July '09 – June '10

CICLISMO A FONDO

21,521 OJD July '09 – June '10

RUNNER'S WORLD

23,408 OJD July '09 – June '10

NAVEGAR

3,222 OJD July '09 – June '10

ECUESTRE

9,264 OJD July '09 – June '10

Czech Republic (www.motorpresse.cz)

AUTO MOTOR A SPORT

12,407 ABC Audit, 01/2010–12/2010

AUTO 7

15,553 ABC Audit, 01/2010–12/2010

LASTAUTO OMNIBUS

Free Mailing

MOTOCYKL

6,261 Publisher's Statement,
01/2010–12/2010

UDELEJ SI SÁM

4,016 Publisher's Statement,
01/2010–12/2010

**Motor Presse Stuttgart
International Magazines**

continued, page 5

Turkey

AUTO MOTOR & SPORT

17,204 Publisher's Statement,
Jan 2011

Hungary

AUTO MAGAZIN (*under license*)

9,951 MATESZ Dec 2010

MOTOR REVÜ

8,049 MATESZ Dec 2010

CHIP

11,355 MATESZ Dec 2010

PC GURU

6,263 MATESZ Dec 2010

MÜSZAKI MAGAZIN

9,951 MPBP Dec 2010

As of: March 2011
