

Gruner + Jahr International Magazines

Ø Paid circulation 2007 in no. of
copies

Austria

AUTOREVUE	57,000	MAK
BÜHNE	67,000	Publisher's information
E-MEDIA	82,000	MAK
FIRST	50,000	Print run
FORMAT	61,000	MAK
GOLFREVUE	35,000	Publisher's information
GUSTO	57,000	MAK
NEWS	211,000	MAK
NEWS LEBEN	51,000	MAK
PROFIL	76,000	MAK
TREND	62,000	MAK
TV MEDIA	240,000	MAK
WOMAN	188,000	MAK
XPRESS	55,000	Publisher's information
YACHTREVUE	28,000	Publisher's information

Bulgaria

GEO	15,000	Publisher's information
-----	--------	-------------------------

China

FOCUS	60,000	Publisher's information
FUMU/PARENTS	65,000	Publisher's information
RAYLI FUSHI MEIRONG	928,000	Publisher's information
RAYLI YI REN	793,000	Publisher's information
RAYLI XIANG FENG	610,000	Publisher's information
RAYLI JIA JU	500,000	Publisher's information

Greece

GEO	12,000	ARGOS, EUROPE
-----	--------	---------------

Italy

FOCUS	603,000	ADS
FOCUS DOMANDE & RISPOSTE	147,000	Gomi
FOCUS EXTRA	107,000	Gomi
FOCUS JUNIOR	183,000	ADS
FOCUS STORIA	124,000	Gomi
FOCUS GIOCHI	98,000	Gomi
FOCUS PICO	65,000	(Publisher's information; first issue launched Dec 1, 2007)

Gruner + Jahr International Magazines

Page 2

GEO	119,000	ADS
JACK	130,000	ADS
TOP GIRL	120,000	ADS
Netherlands		
GALA	n/a	to be published on 1st April 2008
GLAMOUR	150,000	HOI Q3 Betaalde Kernoplage
NATIONAL GEOGR.	125,000	HOI Q3 Betaalde Kernoplage
NG TRAVELER	n/a	to be published on 1st April 2008
QUEST	196,000	HOI Q3 Betaalde Kernoplage
NG JUNIOR	40,000	HOI Q3 Betaalde Kernoplage
Poland		
CLAUDIA	447,000	Publisher's information
FOCUS	110,000	Publisher's information
FOCUS EKSTRA	41,000	Publisher's information
FOCUS HISTORIA	41,000	ZDK (Jan-Dec 2007)
GALA	111,000	Publisher's information
GALA BIOGRAFIE	15,000	ZDK (Jan-Dec 2007)
GLAMOUR	130,000	Publisher's information
MOJE GOTOWANIE	44,000	Publisher's information
MOJE MIESZKANIE	47,000	Publisher's information
NAJ	219,000	Publisher's information
NAT. GEOGRAPHIC	65,000	Publisher's information
NG TRAVELER	29,000	ZDK (Jan-Dec 2007)
RODZICE	70,000	Publisher's information
Romania		
GEO	9,000	BRAT
Russia		
GALA	100,000	Publisher's information
GALA BIOGRAFIA	230,000	Publisher's information
GEO	120,000	Publisher's information
GEOLENOK	75,000	Publisher's information
GEO TRAVELLER	30,000	Publisher's information
Spain		
COSMOPOLITAN	194,000	Publisher's information
GEO	40,000	Publisher's information
MARIE CLAIRE	110,000	Publisher's information
MIA	175,000	Publisher's information

Gruner + Jahr International Magazines

Page 3

MUY INTERESANTE	240.000	Publisher's information
MUY JUNIOR	40.000	Publisher's information
SER PADRES	45.000	Publisher's information
Serbia		
BURDAMODEN	15,000	Publisher's information
COSMOPOLITAN	45,000	Publisher's information
ELLE	30,000	Publisher's information
LISA	70,000	Publisher's information
LISA Zivot sa Cvecem	25,000	Publisher's information
LISA Kulinarske Tajne	20,000	Publisher's information
LISA Moj Stan	40,000	Publisher's information
MEN'S HEALTH	25,000	Publisher's information
MOJA LEPA BASTA	30,000	Publisher's information
NATIONAL GEOGRAPHIC	40,000	Publisher's information
STORY	70,000	Publisher's information
STORY Gala Style	25,000	Publisher's information
SENSA	n/a	Launched in March 2008
Croatia		
BURDAMODEN	6,000	Publisher's information
ELLE DEKOR	8,500	Publisher's information
ELLE	19,000	Publisher's information
GALA Style	9,000	Publisher's information
LISA	17,500	Publisher's information
LISA Carolija Okusa	9,000	Publisher's information
MOJ LEPI VRT	13,500	Publisher's information
LISA MOJE DIJETE	7,500	Publisher's information
LISA MOJ STAN	16,500	Publisher's information
GEO	14,500	Publisher's information
JOY	17,000	Publisher's information
KLIK	15,000	Publisher's information
MEN'S HEALTH	8,000	Publisher's information
SENSA	12,000	Publisher's information
STARS	29,000	Publisher's information
NATIONAL GEOGRAPHIC	15,000	Publisher's information
STORY	67,000	Publisher's information
Slovakia		
GEO	10,000	Publisher's information

Gruner + Jahr International Magazines

Page 4

Slovenia

BURDAMODEN	3,000	Publisher's information
AVTO MAGAZIN	4,000	Publisher's information
ELLE	7,000	Publisher's information
LISA	14,000	Publisher's information
LISA Carolija Okusa	10,000	Publisher's information
MOJ LEPI VRT	7,000	Publisher's information
CONNECT	1,000	Publisher's information
LISA MOJE STANOVANJE	5,000	Publisher's information
GEO	6,000	Publisher's information
LEA	14,000	Publisher's information
NOVA	26,000	Publisher's information
MEN'S HEALTH	4,000	Publisher's information
PLAYBOY	7,000	Publisher's information
COSMOPOLITAN	20,000	Publisher's information

Czech Republic

GEO	20,000	ABC ČR
-----	--------	--------

Turkey

GEO	17,000	ABC
-----	--------	-----

Hungary

GEO	17,000	MATESZ
-----	--------	--------

OJD Spain: Oficina de Justificación de la Difusión

ADS Italy: Accertamenti Diffusione Stampa

ZKDP Poland (ZDK): Związek Kontroli Wydawców Prasy

HOI Netherlands: Het oplage instituut

MAK Austria: Magazin Kontrolle

ABC: Audit Bureau of Circulation

MATESZ: Matesz, the Hungarian Audit Bureau of Circulation

BRAT: Biroul Roman de Audit al Tirajelor /

Romanian Audit Bureau of Circulation

As at: 20 March 2008