

Gruner + Jahr IVW-Monitored Web Sites in Germany

February 2008

BRIGITTE.de	Pls	34,747,592
	Visits	2,380,086
BYM.de	Pls	6,136,536
	Visits	276,232
BOERSE-ONLINE.de	Pls	9,392,033
	Visits	1,516,009
CAPITAL.de	Pls	4,653,922
	Visits	357,469
connect online	Pls	2,428,474
	Visits	456,305
ELTERN.de <i>(incl. ELTERNFAMILY.de)</i>	Pls	24,118,627
	Visits	1,185,775
ESSEN-UND-TRINKEN.de	Pls	7,328,175
	Visits	731,592
GALA.de	Pls	9,148,436
	Visits	958,891
GEO.de	Pls	5,515,324
	Visits	785,488
<i>davon GEOLINO.de</i>	<i>Pls</i>	<i>1,145,503</i>
IMPULSE.de	Pls	550,235
	Visits	176,625
KINO.de	Pls	20,412,175
	Visits	2,799,484
LIVINGATHOME.de	Pls	12,061,120
	Visits	676,113

MENSHEALTH.de	Pls	6,671,286
	Visits	662,048
STERN.de <i>(incl. VIEW-MAGAZIN.de)</i>	Pls	150,188,210
	Visits	14,714,987
NEON.de	Pls	24,757,975
	Visits	497,408
P.M. Online	Pls	801,933
	Visits	149,580
TRAVELCHANNEL.de	Pls	3,307,854
	Visits	335,856

Non-IVW-controlled editorial Online Offers

ARCOR.de	Pls	not available
	Visits	n/a
ART-MAGAZIN.de	Pls	385,251
	Visits	58,490
AUDIO.de	Pls	258,766
	Visits	n/a
AUTOHIFI-MAGAZIN.de	Pls	131,880
	Visits	n/a
COLORFOTO.de	Pls	363,295
	Visits	n/a
DOGS-MAGAZIN.de	Pls	517,074
	Visits	n/a
EMOTION.de	Pls	495,943
	Visits	n/a
FLUG.de	Pls	8,370,985
	Visits	933,018
FRAU-IM-SPIEGEL.de	Pls	160,174
	Visits	n/a

HEALTHYLIVING.de	Pls	178,715
	Visits	n/a
Metacafe	Pls	5,682,535
	Visits	803,268
NATIONALGEOGRAPHIC.de	Pls	1,018,166
	Visits	170,988
STEREOPLAY.de	Pls	428,233
	Visits	n/a
TRAVEL-OVERLAND.de	Pls	2,751,503
	Visits	248,253
VIDEO-MAGAZIN.de	Pls	207,649
	Visits	n/a
VODAFONELIVE.de	Pls	n/a
	Visits	n/a

Pls: Page Impressions

As at: 20 March 2008
